



Tenth International Conference BULAQUA
INVESTMENT CHALLENGES FOR THE WSS SECTOR –
INNOVATIVE SOLUTIONS AND FINANCIAL STRATEGIES
27 – 28 March 2018, Inter Expo Center – Sofia, Bulgaria

ADVERTISING PACKAGES

Golden Advertising Package

- **Providing an opportunity for the ADVERTISER to present their activity to the auditory of the event within 30 minutes.**
- **Printing the logo of the ADVERTISER on first position on the event banner and programme.**
- **Placing of advertising banners of the ADVERTISER on central place during the event.**
- **Printing of one advertising page of ADVERTISER in Bulaqua Magazine – print edition of Bulgarian Water Association (BWA).**
- **Announcing the participation of the ADVERTISER in the site of BWA, in BWA's online social media and also in BULAQUA magazine.**
- **Including of advertising materials (catalogues, leaflets, etc.) delivered by the ADVERTISER in the set of materials for the event.**
- **Inclusion of two passes for the event (participation fees).**

➤ **Cost: 5 000 BGN (VAT Excluded)**

Silver Advertising Package

- **Providing an opportunity for the ADVERTISER to present their activity to the auditory of the event within 20 minutes.**
- **Printing the logo of the ADVERTISER on the event banner and programme.**
- **Providing a suitable place for placing of advertising banner of the ADVERTISER during the event.**
- **Announcing the participation of the ADVERTISER in the site of BWA, in BULAQUA magazine, in BWA's online social media.**
- **Including of advertising materials (catalogues, leaflets, etc.) delivered by the ADVERTISER in the set of materials for the event.**
- **Inclusion of one pass for the event (participation fee).**

➤ **Cost: 3 000 BGN (VAT Excluded)**

Bronze Advertising Package

- **Providing an opportunity for the ADVERTISER to present their activity to the auditory of the event within 20 minutes.**
- **Printing the logo of the ADVERTISER on the event programme.**
- **Announcing the participation of the ADVERTISER in BULAQUA magazine**
- **Inclusion of one pass for the event (participation fee).**

➤ **Cost: 2 000 BGN (VAT Excluded)**

Advertising Banner

- **Providing a suitable place for placing of advertising banner of the ADVERTISER during the event.**

➤ **Cost: 500 BGN (VAT Excluded)**

Advertising Logo

- **Printing the logo of the ADVERTISER on the event banner and programme.**

➤ **Cost: 500 BGN (VAT Excluded)**

Advertising Banner + Logo

- **Providing a suitable place for placing of advertising banner of the ADVERTISER during the event.**
- **Printing the logo of the ADVERTISER on the event banner and programme**

➤ **Cost: 800 BGN (VAT Excluded)**