

Advertising packages 2024

GOLDEN advertising package

1. **Providing an opportunity for the *Advertiser* to present its activity to the auditory of the event within 30 minutes.**
2. Providing a suitable place for stand to present additional information, regarding the products and services of the *Advertiser*.
3. **Providing a suitable place for placing of advertising banner of the *Advertiser* during the event.**
4. Printing the logo of the *Advertiser* on the event banner and programme.
5. **Inclusion of advertising materials (catalogues, leaflets, etc.) delivered by the *Advertiser* in the set of materials for the event.**
6. Announcing the participation of the *Advertiser* in the site of BWA, in BULAQUA magazine, in BWA's online social media.
7. **One pass for the event (participation fees).**
 - Cost of the packet: 3 000 BGN (excluding VAT)

SILVER advertising packet

1. **Providing an opportunity for the *Advertiser* to present its activity to the auditory of the event within 20 minutes.**
2. Providing a suitable place for placing of advertising banner of the *Advertiser* during the event.
3. **Printing the logo of the *Advertiser* on the event banner and programme.**
4. Inclusion of advertising materials (catalogues, leaflets, etc.) delivered by the *Advertiser* in the set of materials for the event.
5. **Announcing the participation of the *Advertiser* in the site of BWA, in BULAQUA magazine, in BWA's online social media.**
 - Cost of the packet: 2 000 BGN (excluding VAT)

BRONZE advertising packet

1. **Providing an opportunity for the *Advertiser* to present its activity to the auditory of the event within 20 minutes.**
2. Printing the logo of the *Advertiser* on the event programme.
3. **Announcing the participation of the *Advertiser* in BULAQUA magazine.**
 - Cost of the packet: 1 000 BGN (excluding VAT)

Advertising banner

1. Providing a suitable place for placing of advertising banner of the *Advertiser* during the event
 - Cost: 500 BGN (excluding VAT)